

JANUARY 2024

The BLOK-Chain Monthly

Staying Up-to-date with the Rapidly
Evolving Blockchain Technology

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of the Amplify Transformational Data Sharing ETF (BLOK)

DECEMBER MONTHLY

Amplify Transformational Data Sharing ETF (BLOK) NAV returns closed +98.09% in 2023, after a 25.79% rally in December. This return includes a \$0.343 dividend that came mostly from the fund's ownership in Passive Foreign Income Companies (PFIC) which is mainly comprised of the Fund's ownership in Galaxy Digital, the Bitcoin Spot ETFs in Canada, and a bit more from two of the miners domiciled outside of the U.S. (further details will be discussed below). After struggling through the crypto winter, we were pleased to deliver such a strong rebound. Happy New Year! Enjoy the extra income, but do not expect it to be recurring in 2024 since some of the Fund's PFIC exposure will go away.

Let's address the herd of elephants in the room. What comes next in 2024?

The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end please visit [BLOKETF.com](https://www.blokETF.com).

TOP 10 HOLDINGS (as of 12/31/2023)

TICKER	COMPANY	% WT.
MSTR	MICROSTRATEGY INC	5.25%
COIN	COINBASE GLOBAL INC	4.86%
MARA	MARATHON DIGITAL HLDGS	4.46%
BYON	BEYOND INC	4.17%
GLXY CN	GALAXY DIGITAL HLDGS	3.47%
8473 JP	SBI HLDGS INC	3.25%
RIOT	RIOT PLATFORMS INC	3.04%
CLSK	CLEANSARK INC	2.98%
SQ	BLOCK INC	2.81%
9449 JP	GMO INTERNET GROUP	2.77%

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell any security.

1. Bitcoin Spot: Not surprisingly, Spot Bitcoin ETFs were recently approved in January and we expect bitcoin price to go higher with tremendous fanfare and volatility. While Spot ETFs will increase liquidity and open the door to institutional ownership, it may actually increase volatility and draw more trading on both the long and short sides. The media has been focused on the institutional interest that is coming to the asset class and not on the fact that selling may also come from the unwinding of the arbitrage in GBTC, some early selling from Mt Gox holders, and the Bitcoin Miners' continued need for expansion capital before the halving. All in all, we would guess that this could amount to about 500,000 or 600,000 Bitcoin over the course of the year. This means institutional interest in Bitcoin needs to match that amount to reach equilibrium. Assuming \$45,000 to \$60,000, this would mean that net inflows must eclipse \$27-\$35 billion. We think this is achievable and remain bullish on the price action, but as portfolio managers, we are also prepared to move our risk around if things go hyperbolic too quickly. We appreciate that many investors in the Fund seek to enjoy the high correlation to bitcoin we have provided over the past years, but few have enjoyed the drawdowns. Nevertheless, for those who like simple diagrams, we offer the Fidelity Bitcoin's Historical Trends -Post halving chart.¹

FIG. 1: BITCOIN'S HISTORICAL TRENDS POST-HALVING. BITCOIN'S FOURTH HALVING IS EXPECTED IN APRIL 2024.

Halving	Starting market cap	Peak market cap	Peak % change	Days after halving
1 Nov 28, 2012	\$129 million	\$13.7 billion	10,485%	317
2 July 9, 2016	\$10.2 billion	\$328.9 billion	3,103%	525
3 May 11, 2020	\$157.9 billion	\$1.27 trillion	707%	546

Figure 1. Bitcoin's Historical Trends Post-Halving. Bitcoin's fourth halving is expected in April 2024. Source: Fidelity Digital Assets and Coinmetrics, "Crypto Outlook 2024", December 2023.

2. Tokenization Will Convert Public Digital Property: We believe long-term investors will see a more friendly regulatory environment and new institutional adoption will re-ignite Blockchain adoption and Tokenization in other industries. After all, if the largest banks across the globe can transfer billions (if not trillions) on a daily and weekly basis using Blockchain, why wouldn't this technology be inevitably adopted by other industries to optimize their back-end operations? Blockchain adoption will become a client service solution across industries. Don't believe us? Check out this great read from ONYX, a division of J.P. Morgan and Bain & Company titled "How Tokenization Can Fuel a \$400 Billion Opportunity in Distributing Alternative Investments to Individuals".² We note that the thesis of the piece is that a standardized workflow and common platform that market participants could access would alleviate pain points involved with tracking Fund setup, fundraising and onboarding, Fund operations, trading and liquidity, and yes, even Fund closings. Stay tuned! Our decades of experience in ETFs have had a similar path in terms of ingredients, so it is no wonder that we are investing in firms like Blackrock and Franklin Resources. People may comment on some of Blackrock CEO Larry Fink's earlier comments about Bitcoin, but we should remember he was early in adopting the ETF wrapper when Blackrock acquired iShares back in 2009. As evidenced in his recent CNBC interview, "Bitcoin ETF approvals are 'stepping stones' towards tokenization", the launch of spot bitcoin in the ETF wrapper is the beginning of Larry Fink acknowledging that **Public Digital Property** is the future.³

3. Capital Markets Are Open In 2024: We have also seen evidence that the private and public capital markets are open again. This will lead to an acceleration of innovation in the technology as venture deals again get funded and companies become public. We may be early on making this point, but it is more than clear that companies in the Bitcoin mining space are again free to raise capital. For example:

- a. Phoenix Group IPO: December 5th, Crypto Firm Phoenix Hits \$3.3 Billion Value in Abu Dhabi Debut.⁴
- b. GRIID Infrastructure: December 29th, GRIID Infrastructure completes SPAC merger.⁵

All this is not to say that we do not have our concerns. First, what we do not know is whether the free flow of capital to the Bitcoin miners will lead to additional miners coming online and reducing mining efficiency on top of the pressure coming from the halving. Fortunately, if historic trends repeat themselves, bitcoin price should be considerably higher, and the miners may also see higher spikes in transaction volume. Investors in the Fund should again know we may move our exposures around in the miners as we seek to diversify our risk, manage what we can control, and balance the opportunity we see developing around Artificial Intelligence (AI) infrastructure. We think in a lot of ways AI and Blockchain technologies are a complementary marriage of adaptable intelligence and systematic, immutable processing power. Second, while some may cite that this category's 2-3x price movement is evidence of froth, we have seen in the past that miners move in tandem with bitcoin price and sometimes even lead the price move. It all depends upon where the moment is marked in the cycle of such a move, but when it is early in the uptrend headed into the halving, the miners whose business is highly sensitive to bitcoin price can carry momentum as a leveraged bet on such price action.

MINERS

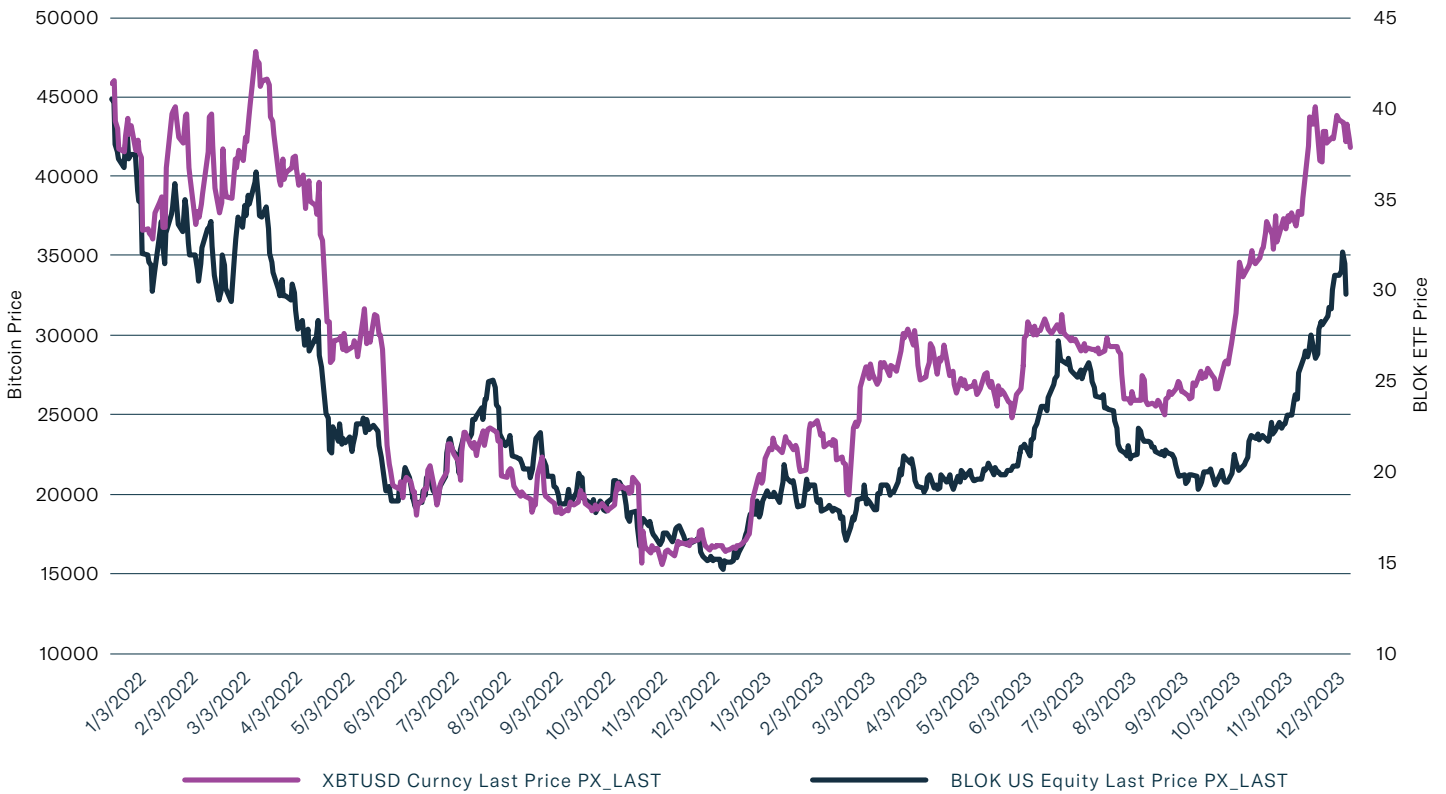
We slightly trimmed back the portfolio exposure in the miners by selling Bitfarms and Cleanspark after they rallied well ahead of the group and eclipsed our 5% threshold. We do not sell or buy miners because of valuation. In our experience, going back to 2017, the miners do not trade off traditional valuation metrics or industry KPIs. They trade off access to capital, management's ability to execute a strategic plan, and management's transparency. They trade as a group, but since access to capital drives alpha and is a privilege, management must always be pivoting and appropriately transparent. Since 2017-18, we have seen a great deal of change as the industry institutionalized to scale. This has taken investors a tremendous amount of patience and fortitude since this is an industry that is both capital intensive and cyclical. During the 6 years since BLOK was launched (inception January 17, 2018) we as portfolio managers have learned a great deal about the operations of this industry and about the disruptive benefits that the technology will ultimately bring. Our vision is that tokenization of assets and the use of Non-Fungible Tokens (NFTs) as a transfer agent or guard rail will be quite powerful and be referenced as **Public Digital Property**.

In reviewing 2023, we are reminded that we started the year with about 9% exposure to the miners. Then, we were less optimistic about the price of bitcoin. However, as winter became spring and momentum built for the new bull run, we started playing offense and raised the exposure to the mid-20 percent level. We are currently still around that level, so we are in a strong position to capture the price action of bitcoin. As an active Fund, we may also seek to manage some of the risks within the category as we expect another wave of capital market activity before the halving. Let's face it: any public company that is not currently raising money to shore up their balance sheet and fund their capital expense plans shouldn't be a public company. Coming out of the halving in the back half of 2024, we expect many mining companies to strategically change or expand their businesses. The question is how many will lean more towards AI. We know of two in our portfolio that are leaning this way, but there are at least 5 public companies that will pursue this diversification strategy. While there are definite synergies to this transformation, we know the business models and CapEx programs are in fact very different. Nevertheless, on a long-term basis, we think this fits nicely in our portfolio and see the benefits of a diversified approach.

ATTRIBUTION

After hitting a low of about \$16,000 in late 2022, bitcoin rallied and in 2023 was up about 150%. As an active fund, we have historically moved our exposures to the beta of bitcoin up and down to maintain about 70% correlated to the price action. This can be seen in Figure 2A: BTC vs. BLOK 2022 through 2023 (XBTUSD = BTC), and more specifically in Figure 2B: 2021 Year: Highlighting the two periods demonstrates the inflexion points. Note these charts demonstrate weekly correlations not daily.

BTC VS. BLOK ETF 2022 - 2023



BTC VS BLOK 2021

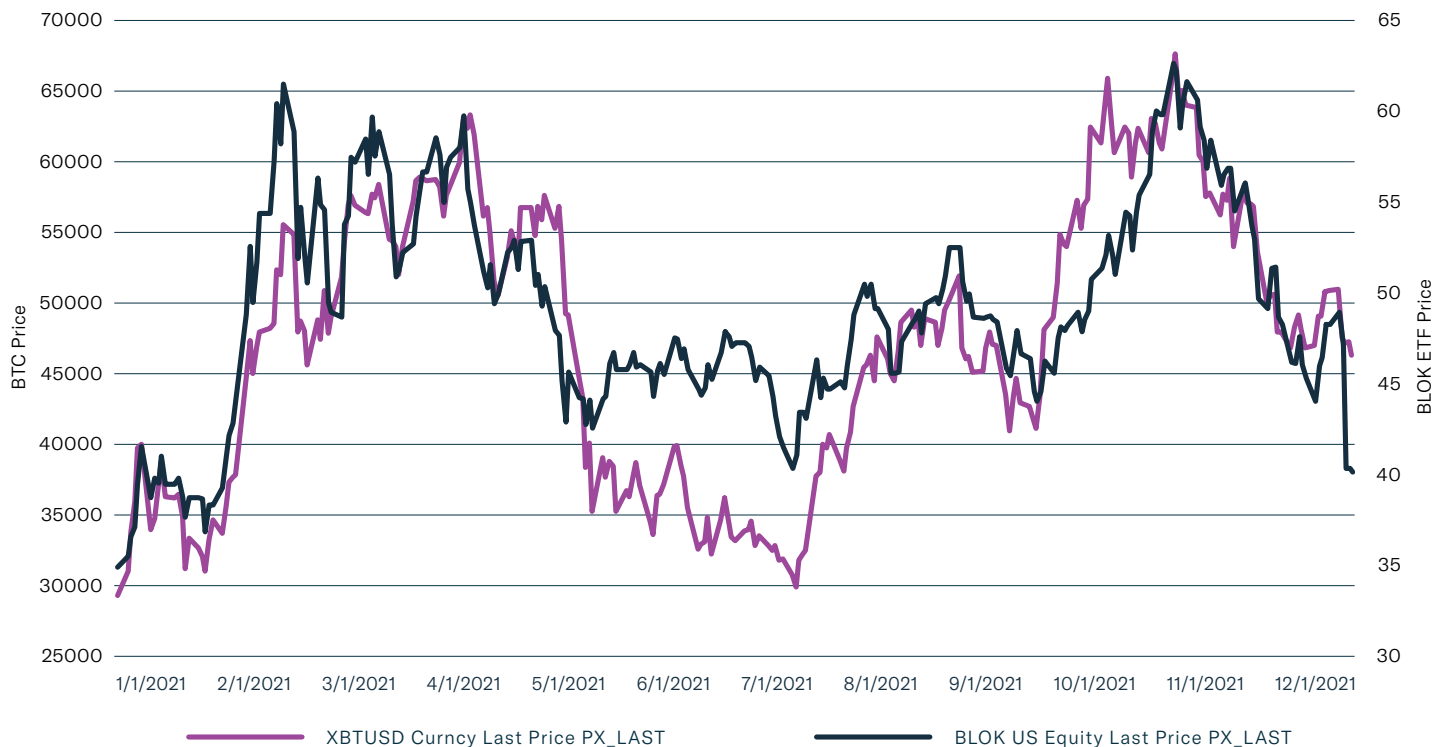


Figure 2. Price of Bitcoin vs. BLOK ETF. Fig. 2A (top) comparison of pricing from 2022 through 2023. Fig. 2B (bottom) comparison of pricing in 2021. Note: XBTUSD is Bitcoin (BTC). Charts demonstrate weekly correlations not daily.

Our approach to managing core and non-core positions within segments and letting winners rise to the top led to our Top 10 positions driving 73% of the returns for the full year and also in the final quarter and December. This is pursuant to an actively managed strategy and a critical difference between the passive funds. Moreover, this was followed by a disciplined risk approach that involved trimming our winners when they eclipsed 5%. It should be noted that we see great potential upside in some of the smaller positions when headwinds return.

Breaking down the attribution for the year across specific holdings, investors can see that both Coinbase Global (COIN) and MicroStrategy (MSTR) each *individually* drove about 11% of the 98% return after 391%-346% returns. We started 2023 with about 9% exposure to the miners. Throughout the year we boldly increased this exposure and maintained an average weighting of about 22%. The mining category contributed 46% of the 98% return through awesome outsized returns that ranged from Bitfarms' +606% to Hive Digital Technologies +214%. RIOT Platforms, Marathon Digital Holdings, and Cleanspark were the leaders in their attribution to the fund contributing 8.56%, 8.45% and 8.03%, respectively. Hut 8, which was up 213%, closed on its acquisition and became a U.S.-based company. The unrealized profits earned in HUT8, Galaxy Digital, and Bitfarms as well as the spot ETFs were the reason we paid out a dividend of about 1.2%. See Table 2 below for more details. Again, hope you enjoyed the year end treat!

Table 2: Attribution Breakdown of Specific BLOK ETF Holdings. Table 2A: 2023, Table 2B: fourth quarter of 2023, and Table 2C: December 2023 attribution breakdown for specific holdings of BLOK ETF.

2023 FULL YEAR			
Names	Weighting	Return	Attribution
COINBASE GLOBAL INC -CLASS A	4.73	391.44	11.32
MICROSTRATEGY INC-CL A	5.16	346.15	11.26
RIOT PLATFORMS INC	3.89	356.34	8.56
MARATHON DIGITAL HOLDINGS IN	3.25	586.84	8.45
CLEANSPARK INC	2.85	332.55	8.03
BITFARMS LTD/CANADA	3.03	606.85	7.24
GALAXY DIGITAL HOLDINGS LTD	3.92	174.44	6.31
HUT 8 CORP	2.84	213.41	3.61
HIVE DIGITAL TECHNOLOGIES LT	2.77	214.24	3.54
CUSTOMERS BANCORP INC	2.62	103.32	3.24

FOURTH QUARTER 2023			
Names	Weighting	Return	Attribution
CLEANSPARK INC	3.74	189.50	5.87
COINBASE GLOBAL INC -CLASS A	5.13	131.65	5.62
BITFARMS LTD/CANADA	3.44	170.41	4.81
MICROSTRATEGY INC-CL A	5.26	92.40	4.27
MARATHON DIGITAL HOLDINGS IN	2.87	176.35	4.25
GALAXY DIGITAL HOLDINGS LTD	4.27	112.28	4.18
BEYOND INC	3.28	75.03	2.58
RIOT PLATFORMS INC	3.29	65.81	1.97
BLOCK INC	2.59	74.76	1.82
CUSTOMERS BANCORP INC	2.47	67.26	1.61

DECEMBER 2023			
Names	Weighting	Return	Attribution
BITFARMS LTD/CANADA	4.60	102.01	3.42
CLEANSPARK INC	4.41	76.76	3.26
MARATHON DIGITAL HOLDINGS IN	3.93	96.24	2.74
COINBASE GLOBAL INC -CLASS A	5.05	39.45	1.92
BEYOND INC	3.96	44.07	1.59
MICROSTRATEGY INC-CL A	5.18	26.75	1.37
GALAXY DIGITAL HOLDINGS LTD	3.99	28.30	1.25
HIVE DIGITAL TECHNOLOGIES LT	2.46	46.63	1.03
HUT 8 CORP	2.31	39.86	0.87
RIOT PLATFORMS INC	3.31	23.27	0.80

TRANSACTIONS AND REPOSITIONING

We boldly increased our holdings in Bitcoin mining stocks throughout the year. Let's face it: on the surface, the business model does not fit the traditional definition of moat-like businesses or factor value/growth strategies. This position required an understanding of the capital markets in addition to bitcoin trading. We are pleased to have been able to reward our investors with this decision. As active portfolio managers, we are also proud that we correctly leaned into the bleak regional banking crisis by adding to our core holding in Customer Bancorp (CUBI). When we review our process, we emphasize that we are not a strategy that easily embraces traditional banking. The fact is that **Public Digital Property** as a thesis runs contrary to the foundation of traditional banking. However, at some point where a balance sheet is solid and management's interest are aligned, we thought it made sense from a risk/reward basis... Meaning, at the time back in March with CUBI trading at over a 50% discount to tangible book value, it just made sense to increase our risk, especially when we believed in management. Sizing the risk exposure was the hardest decision. We tend to move in increments of 50 BPs*. Yes, this is boring, but staying true to process keeps us honest when we are wrong. In hindsight, we can say our process worked.

We are not afraid to take risks in BLOK and are more than willing to roll up our sleeves as a top five holder in a stock. Having conviction and executing on a vision as a portfolio manager sometimes takes grit and discipline. A similar core position that we navigated well in 2023 was Beyond, formerly Overstock. This has been a core holding we have traded around, since BLOK's inception nearly 6 years ago. In 2023, we sold shares in the low \$30s after a massive spike where this core position eclipsed 5%, and then bought more shares back in the low mid-teens when, to everyone's surprise, it was disclosed that the base business was going to massively miss numbers. This was a tough point in the stock since it went from a company operating with a revenue model that was breakeven and net cash of about \$300m, plus the portfolio of early-stage Blockchain companies to a company that was set to lose \$100m without a clear short-term plan. Fortunately, we were willing to get our hands dirty and support the activist strategy offered by JAT Capital Management and action from Marcus Lemonis to transform the Company as Mr. Fixit. Thank you, John Thaler, for playing the activist role and creating urgency when it was needed. Of course, we would also like to thank Marcus Lemonis, who is now Chairman of Beyond. Our conversations with management are always important and appreciated so it was not great to see Jonathan Johnson leave after 20 years. We are very optimistic about the future of this company and expect the portfolio of Blockchain companies to be a significant free option that increases the value of the company. Stay tuned!

OUTLOOK FOR 2024

Our outlook for 2024 is different than what our outlook was for 2023. We are more focused on how Blockchain, in the form of tokenization, will transform industries like Grainchain. We believe the approval of spot bitcoin will open the door to friendlier regulation. We also believe that venture capital for innovative companies will increase. Ironically, capital formation is a foundational necessity for crypto and Blockchain to develop. People need to be paid with something, and when conditions are bad, investing slows. However, in good conditions, investing accelerates. We think we are entering a period where innovation will accelerate. Remember the banks are now embracing Blockchain, so this foundational trend will spread throughout other industries.

Bottom line: winter is over, and spring and summer will follow! If you, as a CEO of your company and customer of a bank, see the benefits of Public Digital Property in the banking system, you will be more open to using Blockchain technology as a tool to improve your company. Tokenization is like crowd sourcing, where all the details required by regulators are kept on chain. We also envision 2024 being the year where Blockchain and AI converge. We know this will happen with a few of the Bitcoin miners we are invested in but note that not all will execute well on this strategy. To be clear, we do not expect that most Bitcoin miners will transform into AI hosters. The framework is similar, but the business model, equipment costs, and startup capital are all different. We think Bitcoin price will be very volatile in 2024 and we hope to navigate such volatility well by using our risk management process. Institutional buying may be just starting in Bitcoin, but Blockchain adoption will now be at the forefront of CEO minds.

EDUCATION

For those who just want to get educated about the blockchain, here are some links:

- Galaxy Educational Series: <https://www.galaxy.com/digital-assets-academy/>
- A comprehensive list of 2024 outlook pieces shared by Marc Baumann on LinkedIn⁶
- Satoshi Nakamoto Original Bitcoin White paper: Bitcoin: A Peer-to-Peer Electronic Cash System <https://bitcoin.org/bitcoin.pdf>

SUMMARY

We believe 2023 was a standout year for our investors. In 2024, we hope to manage some of the volatility in Bitcoin and even more importantly capture the transformational change across industries that we expect will come from the convergence of Blockchain and AI. We will remain active in 2024 pursuant to both our discipline of diversification and our focus on the transformation of Public Digital Property.

Thank you for your continued confidence in us. We appreciate that the risks and volatility do not always make it easy to share our vision.

ABOUT BLOK

The Amplify Transformational Data Sharing ETF (BLOK) is an actively managed fund that seeks to provide total return by investing at least 80% of its net assets (plus borrowings for investment purposes) in the equity securities of companies actively involved in the development and utilization of “transformational data sharing technologies”.

We seek to identify the leading companies focused on the transformation and development of the blockchain and cryptocurrency markets. The managers focus on how companies can capture the growth, innovation, and disruption of the blockchain paradigm shift. The evolution of the internet has changed how people communicate. We believe growth companies that embrace blockchain evolution will capture secular growth trends that are accelerating and disrupting core processes in business.

BLOK PERFORMANCE

MONTH END AS OF 12/31/2023	CUMULATIVE (%)					ANNUALIZED (%)				
	1 MO.	3 MO.	6 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION	
Fund NAV	25.79%	51.69%	33.36%	98.09%	81.96%	98.09%	-0.22%	19.29%	10.57%	
Closing Price	25.49%	51.50%	32.72%	99.69%	81.69%	99.69%	-0.44%	19.42%	10.54%	
QUARTER END AS OF 12/31/2023	1 MO.	3 MO.	6 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION	
Fund NAV	25.79%	51.69%	33.36%	98.09%	81.96%	98.09%	-0.22%	19.29%	10.57%	
Closing Price	25.49%	51.50%	32.72%	99.69%	81.69%	99.69%	-0.44%	19.42%	10.54%	

Fund inception date: (01/17/2018). The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted.

Short-term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns. For performance data current to the most recent month-end please call 855-267-3837 or visit BLOKETF.com. Brokerage commissions will reduce returns. BLOK's gross expense ratio is 0.75%.

APPENDIX A: MONTHLY DETAILED PERFORMANCE CONTRIBUTION CHART (For period 11/30/2023 - 12/31/2023)

	Average Weight (%)	Total Return (%)	Contribution to Return (%)
AMPLIFY TRANSFORMATIONAL DATA SHARING ETF			
Information Technology	44.69	39.00	16.31
MICROSTRATEGY INC-CL A	5.18	26.75	1.37
BITFARMS LTD/CANADA	4.60	102.01	3.42
CLEANSARK INC	4.41	76.76	3.26
MARATHON DIGITAL HOLDINGS IN	3.93	96.24	2.74
RIOT PLATFORMS INC	3.31	23.27	0.80
GMO INTERNET GROUP INC	2.78	13.07	0.38
ACCENTURE PLC-CL A	2.47	5.33	0.15
HIVE DIGITAL TECHNOLOGIES LT	2.46	46.63	1.03
HUT 8 CORP	2.31	39.86	0.87
INTL BUSINESS MACHINES CORP	2.12	3.15	0.08
ADVANCED MICRO DEVICES	1.83	21.67	0.40
DIGITAL GARAGE INC	1.80	24.15	0.44
TAIWAN SEMICONDUCTOR-SP ADR	1.41	7.37	0.11
CIPHER MINING INC	1.27	49.10	0.58
ORACLE CORP	1.24	-9.28	-0.14
OPERA LTD-ADR	0.93	19.19	0.19
CANAAN INC	0.93	52.98	0.43
COMPOSECURE INC	0.92	8.22	0.08
MSTR 6 1/8 06/15/28	0.25	6.04	0.02
BROADCOM INC	0.25	0.53	0.00
BIGG DIGITAL ASSETS INC	0.14	97.11	0.10
QUALCOMM INC	0.14	1.54	0.00
Financials	35.59	16.90	6.35
COINBASE GLOBAL INC -CLASS A	5.05	39.45	1.92
GALAXY DIGITAL HOLDINGS LTD	3.99	28.30	1.25
SBI HOLDINGS INC	3.36	3.70	0.12
PAYPAL HOLDINGS INC	2.93	6.60	0.23
BLOCK INC	2.80	21.95	0.63
CME GROUP INC	2.60	-0.63	-0.03
ROBINHOOD MARKETS INC - A	2.43	44.77	0.78
NU HOLDINGS LTD/CAYMAN ISL-A	2.37	2.33	0.07
CUSTOMERS BANCORP INC	2.33	27.85	0.65
DBS GROUP HOLDINGS LTD	1.34	6.48	0.09
WISDOMTREE INC	1.31	6.45	0.09
MASTERCARD INC - A	1.31	3.06	0.04
FRANKLIN RESOURCES INC	1.26	20.12	0.26
VISA INC-CLASS A SHARES	1.17	1.43	0.02

The Three Ts in 2024: Transformation, Tokenization, and Trillions

	Average Weight (%)	Total Return (%)	Contribution to Return (%)
BLACKROCK INC	0.92	8.79	0.08
MOGO INC	0.43	41.99	0.16
Consumer Discretionary	6.89	23.73	1.59
BEYOND INC	3.96	44.07	1.59
MERCADOLIBRE INC	1.69	-3.02	-0.06
ALIBABA GROUP HOLDING-SP ADR	1.24	4.92	0.06
Communication Services	4.02	18.26	0.76
ROBLOX CORP -CLASS A	2.55	16.31	0.44
LY CORP	1.47	21.67	0.32
Consumer Staples	0.82	0.91	0.01
CACI INTERNATIONAL INC -CL A	0.82	0.91	0.01
Industrials	0.70	1.64	0.02
WALMART INC	0.70	1.64	0.02
Not Classified	7.29	7.37	0.59
PURPOSE BITCOIN ETF	1.98	11.48	0.25
CI GALAXY BITCOIN ETF USD	1.61	11.00	0.19
INVESCO GVT & AGNCY-INST	1.60	0.47	0.01
CRIIBZ Float 04/29/25	1.30	2.75	0.04
BITCOIN ETF-USD	0.41	11.80	0.06
3IQ BITCOIN ETF	0.38	11.13	0.05
JAPANESE YEN	0.00	-0.49	0.00
CHINA RENMINBI	0.00	0.74	0.00

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell any security.

*BPs: A basis point (BP) is a unit that is equal to 1/100th of 1%.

¹ <https://www.fidelity.com/learning-center/trading-investing/crypto-outlook-2024>

² https://media.licdn.com/dms/document/media/D4D1FAQHjy0NyfT7DQ/feedshare-document-pdf-analyzed/0/1704618617156?e=1705536000&v=beta&t=e_MbMwhqLbruKs0jKigf6a2kvu8hsYxzjwZN8NCYut3A

³ <https://www.cnbc.com/video/2024/01/12/blackrock-ceo-larry-fink-bitcoin-etf-approvals-are-just-stepping-stones-towards-tokenization.html>

⁴ <https://www.bloomberg.com/news/articles/2023-12-05/crypto-firm-phoenix-jumps-50-after-371-million-abu-dhabi-ipo>

⁵ <https://www.globenewswire.com/news-release/2023/12/29/2802165/0/en/GRIID-Infrastructure-and-Adit-EdTech-Acquisition-Corp-Complete-Business-Combination.html>

⁶ https://www.linkedin.com/posts/marcphilippeb_definitive-and-last-list-of-cryptoweb3-activity-7149293518618820608-C8n2/?utm_source=share&utm_medium=member_ios

Carefully consider the Fund's investment objectives, risks, charges and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectus, which may be obtained at [AmplifyETFs.com](https://www.amplifyetfs.com). Read the prospectus carefully before investing.

Click [HERE](#) for BLOK's top 10 holdings.

Click [HERE](#) for BLOK's prospectus.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. The Fund's return may not match or achieve a high degree of correlation with the return of the underlying Index.

The Fund is subject to management risk because it is actively managed. Narrowly focused investments typically exhibit higher volatility. A portfolio concentrated in a single industry, such as companies actively engaged in blockchain technology, makes

it vulnerable to factors affecting the companies. The Fund may face more risks than if it were diversified broadly over numerous industries or sectors. Blockchain technology may never develop optimized transactional processes that lead to realized economic returns for any company in which the Fund invests.

The Fund invests at least 80% of the Fund's net assets in equity securities of companies actively involved in the development and utilization of blockchain technologies. Such investments may be subject to the following risks: the technology is new and many of its uses may be untested; theft, loss or destruction; competing platforms and technologies; cybersecurity incidents; developmental risk; lack of liquid markets; possible manipulation of blockchain-based assets; lack of regulation; third party product defects or vulnerabilities; reliance on the Internet; and line of business risk. The investable universe may include companies that partner with or invest in other companies that are engaged in transformational data sharing or companies that participate in blockchain industry consortiums. The Fund will invest in the securities of foreign companies. Securities issued by foreign companies present risks beyond those of securities of U.S. issuers.

The Fund may have exposure to cryptocurrencies, such as bitcoin, indirectly through investment funds. Investing in cryptocurrency is highly speculative and is only appropriate for investors who understand the associated risks and likelihood of extreme volatility. Investors in cryptocurrency should be prepared to lose their entire investment. The fund does not invest directly in bitcoin. Holding a privately offered investment vehicle in its portfolio may cause the Fund to trade at a premium or discount to NAV. Many significant aspects of the U.S. federal income tax treatment of investments in cryptocurrencies are uncertain and such investments, even indirectly, may produce non-qualifying income for purposes of the favorable U.S. federal income tax treatment generally accorded to regulated investment companies.

Amplify Investments LLC is the Investment Adviser to the Fund and Toroso Investments, LLC serves as the Investment Sub-Adviser.

Amplify ETFs are distributed by Foreside Fund Services, LLC.